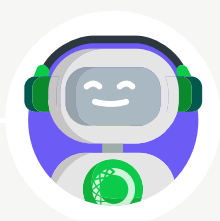


THE STATE OF AI

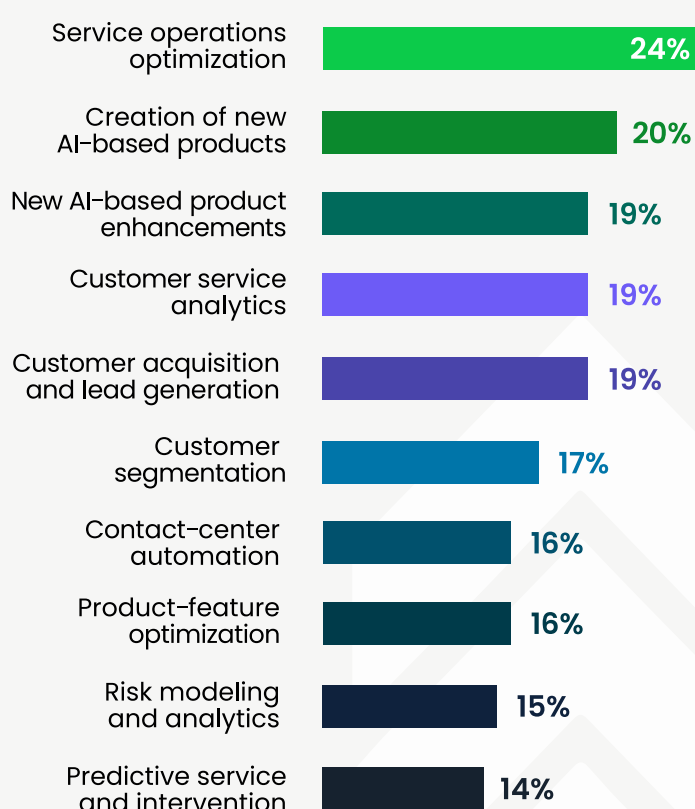
Artificial intelligence (AI) adoption and investments are on the rise, and organizations leaning into AI are generating substantial returns. **Common AI use cases** include services and product development, with other AI capabilities trending upward. Interestingly, despite increased AI adoption, there have been no substantial increases in reported mitigation of AI-related risks since McKinsey began gathering relevant data in this arena in 2019. Organizations that focus on security and risk mitigation may have a competitive edge in 2023.



AI Adoption and Investments are on the rise.

- > **2.5x higher**
AI adoption in 2022 vs. 2017
- > **50%**
of organizations have adopted AI in at least one business area
- > **3.8 avg.**
number of AI capabilities (e.g., NLP, computer vision) per organization
- > **63%**
of organizations expect to increase AI investments over the next 3 years

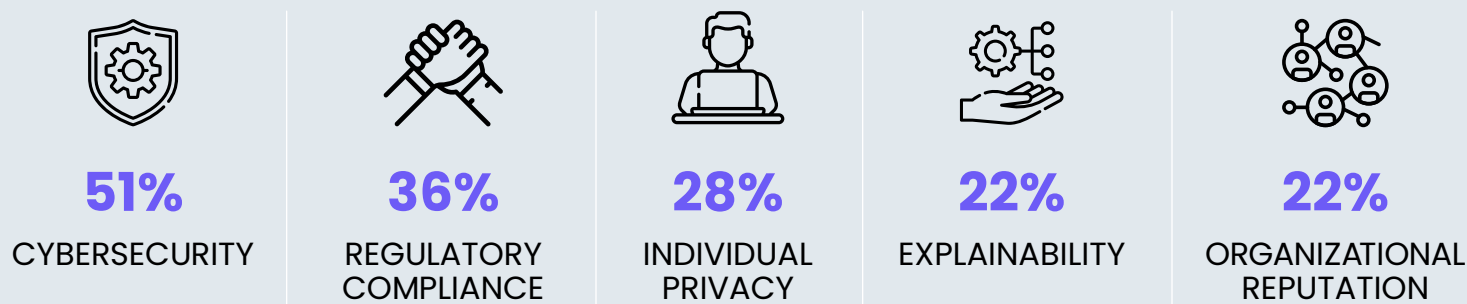
The most common AI use cases include services and product development.



Organizations leaning into AI adoption see positive financial results, with some generating **≥20% of earnings** before interest and taxes (EBIT) from AI use.

However, over the past 3 years there have been **no substantial increases in AI risk mitigation.**

The **top 5 AI risks** organizations are working to mitigate:



Source: [The State of AI in 2022](#), McKinsey (Dec. 6, 2022)

Ready to optimize your AI investments?

Anaconda helps enterprise data science and machine learning teams build AI faster, more collaboratively, and more securely.

[Contact Us](#)

[Contact us today to learn how.](#)