



## ANACONDA FOR ECOMMERCE

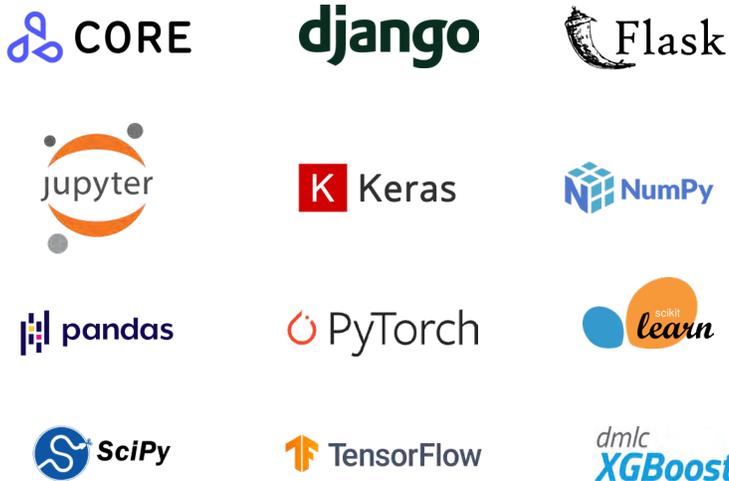
# Centralized, Secure Access to Open-Source Software Across the Enterprise

Leaders in ecommerce are applying Python and open-source software to improve customer experience and establish an edge in competitive markets. Anaconda provides one-stop access to the best open-source tools for use cases that are common in ecommerce.

Give your data science and machine learning practitioners and teams access to the world's most popular data science platform. With built-in security, on-demand training, and enterprise-ready support, Anaconda is the premier choice to develop and deploy secure Python solutions, faster.

## Commonly Used Software Packages

Data scientists and machine learning engineers in ecommerce commonly use these software packages and libraries:



## Common Ecommerce Use Cases

Enterprise ecommerce teams are applying data science and machine learning to tackle some of their most challenging business problems:

- A/B testing
- Chatbots and virtual assistants
- Churn prediction
- Customer retargeting
- Demand forecasting
- Dynamic pricing
- Fraud detection
- Frontline worker enablement
- Image processing
- Personalization
- Pricing optimization
- Sales process improvements
- Recommender systems
- Routing optimization
- Website search engines

# The Anaconda Difference



## Preferred by Users

Move from ideation to production in no time with secure access to the best tools for data science and beyond.



## Built for the Enterprise

Get the integration, data security, and administrative tools to empower users and teams to accelerate business-value achievement.



## Powered by the Community

Leverage tools, techniques, and training powered by over 35 million tool builders and maintainers, model makers, and user-practitioners.

Deploy Anaconda anywhere—on premises or in the cloud—for one-stop access to the tools **data science and engineering practitioners** prefer, with enterprise-ready support for even the most complex applications and techniques.

### IT administrators and engineering team leaders choose Anaconda for:

- Secure authentication for open-source software packages
- Easy account provisioning and management across the enterprise
- Enterprise-ready support

## Trusted by the Worlds Most Innovative Companies



Contact [sales@anaconda.com](mailto:sales@anaconda.com) to learn how Anaconda can help your data science and engineering teams develop and deploy secure Python solutions, faster.

With more than 35 million users, Anaconda is the world's most popular platform to develop and deploy secure Python solutions, faster. We pioneered the use of Python for data science, champion its vibrant community, and steward the open-source projects behind tomorrow's artificial intelligence (AI) and machine learning (ML) breakthroughs. Our solutions enable practitioners and institutions around the world to securely harness the power of open source for competitive advantage and groundbreaking discoveries. Visit [anaconda.com](https://anaconda.com) to learn more.